

# Cell Image Contest - RULES

1. The submitted entry must be the entrant's own work, or the work of their institution/employer, and must be a cell image acquired by fluorescence microscopy.
2. The entrant must have the agreement of his/her institution/employer in order to enter the Cell Image Contest using the images that are being submitted.
3. If your image is selected you will be required to submit your image as a tiff file with 300 dpi.
4. Entry and submission phase:  
Submissions must be received on or before 30 September 2018.
5. Criteria for evaluation of images:
  - A fluorescent microscope was used to take the image
  - Entrant may opt to add their own design elements to the image
6. Winners selection:
  - In October 2018, GE Healthcare Life Sciences' cell imaging experts will determine the 12 winner images, in accordance with the criteria, which are to be awarded the Promotional Prize. In order to receive a Promotional Prize, participants must be eligible to receive the prize under applicable local laws and regulations, as well as GE's internal policies and rules. GE Healthcare's decision and the selection of the winner(s) shall be final and binding.
7. Rewards and Promotional Prizes:
  - Each of the 12 winners will receive the 2019 calendar that will include their submitted images ("Reward"), as well as a promotional prize ("Promotional Prize").
  - Rewards and Promotional Prizes shall only be provided subject to availability and while stocks last.
8. Entry into the Contest constitutes entrant's irrevocable permission for General Electric Company employees or GE Healthcare nominated personnel to contact entrant for further discussion/clarification of entry details as required, in order to produce scientific or promotional communications.
9. Employees of General Electric Company and its affiliates, and their immediate families, are not eligible to participate in this Contest. Entrants must be eighteen years of age or older. Applicable taxes, if any, shall be the sole responsibility of the contest winner. Offer void where prohibited.
10. This Competition is being run by GE Healthcare Bio-Sciences Corp.
11. **USE OF DATA: Entry into the Contest constitutes entrant's irrevocable permission, at no additional compensation or consideration, for General Electric Company or its affiliates to reproduce the entrant's entry, together with the entrant's name and the name of the entrant's institution, in scientific or promotional communications including, but not limited to, the Cell Imaging Contest 2019 calendar, [www.gelifesciences.com](http://www.gelifesciences.com), promotional emails, and social media posts. We will only use the personal information submitted for the purposes of promoting this Contest and only in accordance with GE Healthcare's Privacy Policy. The entrant warrants that there are no third party intellectual property rights, or consents, that would prevent such reproduction.**
12. Entrants participation in the Contest constitutes agreement to [GE Healthcare's Privacy Policy](https://www.gelifesciences.com/en/se/legal/privacy) (<https://www.gelifesciences.com/en/se/legal/privacy>)
13. By submitting an entry to the Contest, the entrant agrees to be bound by these rules. Failure to accept and comply with all Contest rules shall disqualify an entrant.